

February 17, 2020

The Listing Department The National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051. Scrip ID: THYROCARE	The Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 539871
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Dear Sirs,

Subject: Launching of marketing Joint Venture by Thyrocare for Datar Cancer Genetics.

We wish to intimate that we, as a leading provider of wellness tests, are launching Blood-based Cancer Screening Profile. This consists of **Easycheck360™**, a cancer screening test profile for early detection of 16 types of cancers, processed by Datar Cancer Genetics.

In this regard, we are forwarding a Press Release, announcing the launching of this impactful profile, in association with Datar Cancer Genetics. This is for the information of the investors and general public.

This press release is also being made available on the website of the Company at www.thyrocare.com

This is for your information

Thanking You.

Yours Faithfully,

For Thyrocare Technologies Limited



Ramjee Dorai

Company Secretary and Compliance Officer



Thyrocare Technologies Limited

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(CIN : L85110MH2000PLC123882)

“PRESS RELEASE”

Thyrocare and Datar Cancer Genetics announce the Launch of Blood Based Cancer Screening Profile (16 types of Cancers)

The Circulating Tumor Cell Cluster Detection Technology is clinically proven with Sensitivity of 90%, Specificity of 97% and overall Accuracy of 94%.

MUMBAI, February 17, 2020: Thyrocare, a leading provider of wellness tests announced today the launch of Cancer Screening Profile. This consists of **Easycheck360™**, a cancer screening test for early detection of 16 types of cancers, processed by Datar Cancer Genetics (Datar) and Thyrocare's popular wellness profile Aarogyam which is available for Rs. 8,999.

Cancer screening through blood is a breakthrough and patented technology, pioneered by 'Datar' which is clinically proven in the world's largest study with over 44,000 subjects. The research data has been published and acknowledged by the International Journal of Cancer and other leading cancer journals.

Datar's cancer detection technology is based upon the discovery of the new systemic hallmark of cancer i.e. Circulating Tumor Cells and their clusters (C-ETACs) being extensively present in cancer patients much before any clinical evidence can manifest and virtually undetectable in asymptomatic individuals. Two clinical trials registered in India showed Sensitivity of 90%, Specificity of 97% and overall Accuracy of 94% to detect C-ETACs. The test requires just 10 ML of blood and the results are provided within 10 days.

Thyrocare's Aarogyam is an array of well accepted and cost-effective wellness package. It offers high quality investigations for many metabolic disorders, that has evolved over last 20 years with a collective experience of testing 15 crore customers and 750 crores investigations. Thyrocare services and network is present in 3,000 locations across 10 countries.

Dr. A. Velumani, CEO of Thyrocare said "Cancer, the growing and most devastating disease, has no reliable screening tests for early diagnosis so far. Easycheck360™ launched by Datar Genetics has the potential to fill in the void and can impact early cancer diagnosis immensely. Cancer Screening Profile is a logical combination of Easycheck360™ and Aarogyam that anybody over 35 years should consider annually.

Mr. Rajan Datar, Managing Director of Datar Cancer Genetics said "Easycheck360™ is a breakthrough test for detection of most solid organ cancers such as breast, ovary, lung, colon, liver etc. Our technology is very Sensitive and Specific for detection of Circulating Tumor Cell clusters in the blood, which is by far the most powerful evidence of malignant activity in the body."

As per the terms of the arrangement between Thyrocare and Datar, Easycheck360™ will be made available exclusively through Thyrocare for the whole of the territory of India, during the tenure of the contract.

Easycheck360™ is now available through the Thyrocare network. For details WhatsApp: 8422849896 or Call 022 27622762 or mail csp@thyrocare.com



Thyrocare Technologies Limited

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